

ARCHITECTURE  
& DESIGN BY **nmc**

**ARSTYL®**  
WALL TILES

*we will succeed together*

**nmc**

## PASSION AND VISIONS FOR GREAT DESIGN

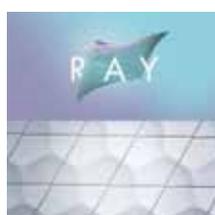
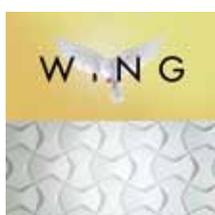
### Decorative 3D wall elements for an effective interior design

After successfully introducing ARSTYL® WALL PANELS onto the market, NMC has now expanded its product range of three-dimensional design elements made of polyurethane to include a brand new product. The ARSTYL® WALL TILES, developed by Mac Stopa - the internationally renowned and successful designer from Poland - will be presented for the first time at the beginning of March at the „FARBE, AUSBAU & FASSADE“ trade fair for facade design and interior architecture.



NMC's ARSTYL® series is being continually developed. After successfully introducing the ARSTYL® WALL PANELS, the three-dimensional wall panels, the company is going to present its new product, ARSTYL® WALL TILES, for the first time at the beginning of March at „Fabre, Ausbau und Fassade“ - the European trade fair for facade design and interior architecture in Munich, Germany.

The three-dimensional decorative wall elements made of polyurethane were created by Mac Stopa, founder, leading architect and designer of Massive Design - one of the lead architectural design companies, specifically for NMC. There are three versions: „Coral“, „Wing“ and „Ray“. These natural-related terms are associated with the sea, air and flowing movements. At the same time, they each mediate an image of the shape of the product and impart inspiration of the natural impression - coral, wings and rays.



### EFFECTIVE AND PLAYFUL IMPRESSION

Mac Stopa and NMC share passion and visions for great design. The renowned product designers, who specialises in interior designs among other areas, raves about all forms of geometry and the possibilities of metamorphosis. He was so inspired by the wall panels that he developed this idea further for NMC.

The desired strong joint image constantly provides a new look that influences each design in a completely different way. They can be arranged individually, horizontally, vertically or modularly and therefore produce a wide range of effects. It is, for example, possible to develop small area or even a whole wall using the decorative wall elements. They are particularly useful for specifically creating selected highlights in a room. The desired strong joint image constantly provides a new look that influences each design in a completely different way.

The wall tiles particularly come into their own thanks to the colourful accents. Whether modular, modern or architectural - the effect is impressively different, yet unique and always exceptionally playful. The decorative wall elements can be beautifully combined with any style of interior decoration and allow for individual, creative and varying wall designs in any interior.



ARSTYL® WALL TILE  
CORAL



ARSTYL® WALL TILE  
RAY



ARSTYL® WALL TILE  
WING

### SIMPLE AND SAFE PROCESSING

The relatively light, yet robust wall elements from the specialist can be installed easily and quickly using ADEFIX® PLUS - an adhesive developed by NMC themselves. The wall elements can be conveniently connected. Their factory-made matt white acrylic primer ensures the optimum adhesion of the final coat, and the perfectly finished sides allow for tailor-made finishing. Thanks to the imaginative colour patterns it is possible to emphasize specific feature and design rooms with a completely personal interpretation. For example, the new decorative wall elements also provide an ideal basis for design-oriented and effective design solutions. Technical information, processing instructions and attractive application examples can be found at [walltiles.arstyl.com](http://walltiles.arstyl.com)

## MAC STOPA



Mac Stopa, member of the International Interior Design Association (IIDA) is not only the founder, leading architect and designer of „Massive Design” - an architectural design company; he has also won a wide range of awards. Just in Interior Design Magazine’s

Best of Year Awards 2015 he won eight awards for his designs: two „Best of Year Awards” and six „Best of Year Honoree Awards”. Massive Design has specialised in interior design for companies, public areas and industry design and works for companies such as Google, Coca-Cola, Samsung, BMW, Mars, Bacardi-Martini, Credit Suisse, IBM and Lloyd’s.

Mac Stopa is partly known for his modern, innovative and unconventional interior design which both mirrors and enhances a company’s corporate design. He also made his name by designing interior spaces so that they provide an equally functional, pleasant and productive working environment and thus significantly increase entrepreneurial aura for employee attractiveness. His skills in interior design for companies and designing public spaces also include use of furniture and lighting design. He develops furniture, lighting, flooring, furnishings, textile and other products relating to interior design for mass production. [www.massivedesign.pl](http://www.massivedesign.pl)



### ARSTYL® „CORAL” WALL TILES

The „Coral” model can be combined in any way when installed because all six sides are tailor-made. Organic and flowing elements are visualised well with these tiles.



### ARSTYL® „WING” WALL TILES

The „Wing” model is particularly well suited to alternating use horizontally and vertically. It appears elegant and smooth, but also has a certain depth. The angles contrast perfectly with each other so that the wall elements have a very harmonic effect.



### ARSTYL® „RAY” WALL TILES

The „Ray” model is completely symmetric. It is therefore possible to have three different designs which create totally different images.

NMC is a specialist in the extrusion of thermoplastic foam, with a strong international presence through 12 production plants and 21 sales offices in Europe. NMC products are used in a wide range of applications, such as technical insulation, interior and exterior decoration, as well as in packaging, sports, leisure activities and industry. NMC generated a turnover of 200 million in 2013, and it currently employs 1,200 people in Europe.

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